



## TOP 5 REASONS We Can't Lose Our Sunscreens

Some Florida communities are considering a ban on two of the most widely available, effective UV filters in sunscreen today. They paused to study the issue. Here are 5 reasons we can't let access to our sunscreens be taken away!

### REASON #1

Florida leads the nation in skin cancer and sunscreen helps protect users from melanoma

#### THE RUMOR...

This will help the coral and there is no public health impact.

#### THE REALITY...

One American dies every hour from melanoma in the US. In Florida from 2011-2015, there were 29,913 new cases of Melanomas diagnosed. During that same time, 3,863 people died from skin cancer.

**FLORIDA  
RANKS#1**

**IN CASES OF  
MELANOMA**

**29,913**

Have Been Diagnosed  
Between 2011-2016



### REASON #2

Creating barriers to sunscreen risks public health

#### THE RUMOR...

You can still access sunscreen if you schedule a doctor visit and get a prescription.

#### THE REALITY...

Ultraviolet radiation from the sun is a human carcinogen. Sunscreen is proven to reduce exposure from UV radiation. Requiring a prescription to access skin cancer prevention puts us all at higher risk of skin cancer.

### REASON #3

We may no longer have our choice of our favorite sunscreen

#### THE RUMOR...

There are plenty of other sunscreens to choose from.

#### THE REALITY...

70% of the sunscreens on shelves today would be banned, including high SPF sunscreens. You won't be able to get most of the products you count on for protection!



## REASON #4

### Not all sunscreens provide the same protection you want and need

#### THE RUMOR...

This ingredient doesn't matter – manufacturers can just use a different one.

#### THE REALITY...

Making sunscreen is like baking a cake – you can't leave out one ingredient or swap water for milk, and you can't just swap one sun filter for another and get the same protection against UV! There are only a few FDA-approved sun filters. Oxybenzone is one of the only ingredients that provides broad-spectrum protection against UVA and UVB radiation.



## REASON #5

### Sunscreen is a MUST for everyone!

#### THE RUMOR...

Just stay out of the sun, or cover up, or stand in the shade, or...

#### THE REALITY...

For people who work outdoors, like workers in tourism, hospitality, or construction, avoiding the sun is just not possible. And for beachgoers, sportsmen, and especially families, this just isn't practical! Without the right SPF available, you will be uncomfortable – or worse, unhealthy – when you go to work, to the beach, or outside for to enjoy our beautiful Miami Beach sun.



## Make Sure Your Sunscreen Isn't Taken Away.

### HERE'S WHAT WE CAN DO!

Take action to protect your access to sunscreen and learn more about the science behind sunscreens at [www.SunSafeFlorida.com](http://www.SunSafeFlorida.com)