



FACES OF FLORIDA

Jim  
HUNT

Jim grew up in Melbourne Beach and spent much of his time outdoors as a youth and teenager. His family has a history of skin cancer and he is fair skinned, so he is a high risk patient. He visits his dermatologist frequently for preventive care. Sadly, one of his sisters died from a melanoma before she was even 50 years old. Another younger sister had to undergo extensive treatment for a melanoma at the Moffitt Clinic in Tampa. While Jim didn't always wear sunscreen, he is now an avid believer in high SPF sunscreen, as part of a protection plan that also includes protective clothing and other measures to prevent future skin cancer. Jim's dermatologist has operated on his face, arms, back and shoulders where he's removed dozens of growths and multiple melanomas. When Jim goes to the store, he looks for SPF 100 to minimize his risk of having to undergo surgery again.



"I lived outside growing up in Melbourne Beach, Florida. **My family has a long history of skin cancer and truly high SPF sunscreen is a lifesaver for our entire family. I would not spend any time outdoors if I did not have the much-needed protection of sunscreen.** I choose SPF 100 sunscreen to give me quality coverage and I visit my dermatologist regularly to be sure I am addressing any pre-cancerous areas of my skin."